

# KEEPSAKE ORNAMENT COLLECTION



COLLECT A TREASURE OF CHRISTMAS MEMORIES!

Hallmark

## One-of-a-kind keepsake



This special edition Santa makes a cherished gift and a valued addition to any collection.

The unique shape and size (4" H x 6" W) of Santa, his sleigh, and his reindeer make this a versatile ornament. Use it to decorate a mantel or shelf as well as your tree!

The Spirit of Santa Claus

## From a Limited edition.

Add to the beauty and value of your ornament collection with this limited edition angel. Designed from fine porcelain and hand painted, this angel is attractively displayed on a solid wood stand.

Only 24,700 limited edition angels have been created — a valuable addition to your collection, or a treasured gift for someone special.



Heavenly Trumpeter

# Country & Heirloom Collections



Old-Fashioned Doll



Whirligig Santa



Rocking Horse Memories



Sheep at Christmas



Country Goose



Charming Angel



Snowflake



Keepsake Basket



Lacy Heart  
Victorian Lady

Celebrate a homespun holiday season with the charming Country Collection, and hearken back to days of the Victorian era with the elegant satin and lace Heirloom Collection. Each ornament comes in a distinctive package ideal for gift-giving.

# Collect a series of ornaments.



Wooden Train  
2nd Ed.



Tin Locomotive  
4th ed.



Santa's Fire Engine  
7th ed.



Old Fashioned Toy Shop  
2nd ed.



Windows of the World  
1st in a Series



Miniature Creche  
1st in a Series

Start a family tradition with Collectible Series Ornaments. Each is dated, and includes the edition number to tell you how many ornaments have appeared in its series. Use this information to help you organize your collection, or to start a gift series for a family member or friend.



Frosty Friends  
6th ed.



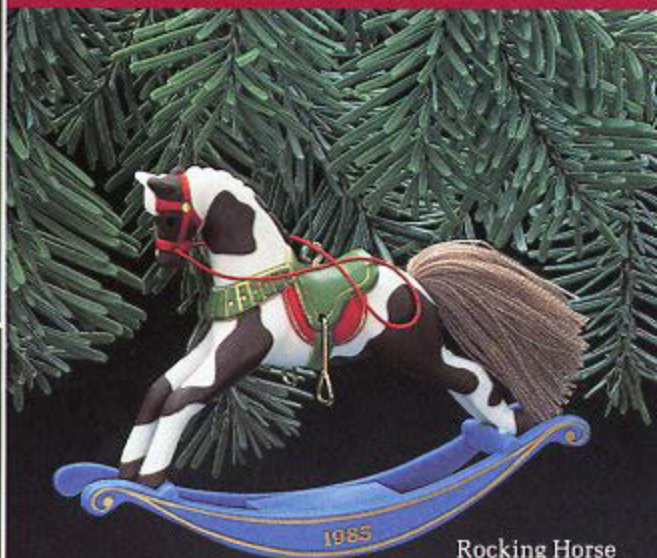
Norman Rockwell  
6th ed.



Partridge  
4th ed.



Cinnamon Bear  
3rd ed.



Rocking Horse  
5th ed.



Art Masterpiece  
2nd ed.



The Twelve Days of  
Christmas 2nd ed.



Clothespin Soldier  
4th ed.



Thimble Santa  
8th ed.



Betsey Clark  
13th & Final ed.

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Live a little!



Santa's Ski Trip



Nostalgic Sled



Roller Skating Rabbit



Children in Shoe



Baker Elf



Bottlecap Fun Bunnies

Celebrate your favorite pastime with "lifestyle" ornaments. These sporty characters are sure to spice up your tree with their playful antics.

Give your friends ornaments that depict their favorite activities. There's one here to fit the interests of almost everyone on your shopping list.



Sun and Fun Santa



Ice Skating Owl

Beary Smooth Ride



Lamb Legwarmers



Soccer Beaver



Raccoon Skateboard



Mouse Wagon



Snow Pitching Snowman

# Christmas Critters.



Snowy Seal



Do Not Disturb Bear



Three Kittens in Mitten



Candy Apple Mouse



Dog in Stocking



Engineering Mouse



Dapper Penguin



Kitty Mischief

Add wildlife to your tree this Christmas. But beware! The frisky Dog in a Stocking and Merry Mouse have been known to sneak up on unsuspecting strangers and nibble at their funny bones.

Collect the entire menagerie of Christmas critters, and send some to friends and family to share the fun.



Trumpet Panda



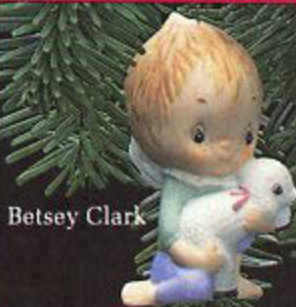
Merry Mouse



# New and old friends!



SNOOPY and  
WOODSTOCK



Betsey Clark



Kit the Shepherd  
Muffin the Angel



Rainbow Brite and  
Friends



Hugga Bunch



FRAGGLE ROCK Holiday



Norman Rockwell - Santa  
Scenes



PEANUTS



Merry Shirt Tales



Disney Christmas

Invite a favorite character to decorate your tree and celebrate Christmas with you. Each will add a little Christmas cheer to your home.

Give a popular character ornament to a friend for Christmas. "Snoopy," Rainbow Brite, and all the others make presents that will create lasting memories.

Cheer for children.



Baby's 1st Christmas



Baby's 1st Christmas



Baby's 1st Christmas



Baby's 1st Christmas



Baby's 1st Christmas

A delightful gift to start the year — an ornament gift to a child! As the child grows up, these keepsakes given over the years, and the one who gave them, will occupy a cherished place in the heart.



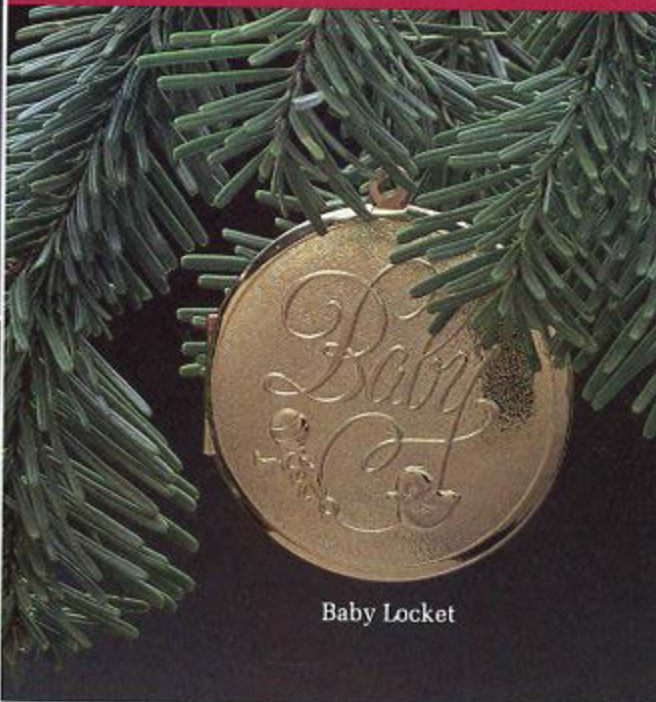
Baby's 2nd Christmas



Child's 3rd Christmas



Grandchild's 1st Christmas



Baby Locket



Grandchild's 1st Christmas



Godchild



Grandson



Granddaughter

Express your love for a special grandchild, or celebrate a baby's first Christmas. The delicate handcrafting and care that go into each design make them perfect gifts for a lifetime of memories.

# Remember your relatives!



Mother & Dad



Sister



Grandparents



Mother



Father



Niece



Daughter

Christmas is a time of year to tell your family how much you love them. Express your love with ornaments made just for them. You can find one for each member of your family — all delicately crafted from unique Hallmark designs.



Son



Grandmother

# Feelings of friendship.



With Appreciation



Friendship



Special Friends



Friendship



Good Friends



From Our House



New Home



Teacher



Babysitter

Here's a unique way to express your feelings for special people. Tell your friends, your spouse, even a teacher or babysitter that they occupy an important place in your heart.

These ornaments carry expressions of the fond memories you've shared, and the gratitude you feel in your heart for each recipient.

# The spirit of love



Holiday Heart



1st Christmas Locket



1st Christmas Together



1st Christmas Together



1st Christmas Together



1st Christmas Together



Heart Full of Love

"I love you." This Christmas, say it with a beautiful commemorative ornament. Choose from nine designs, each with its own endearing and heartfelt sentiment, to share your love with someone special.



Love at Christmas



25 Years Together

# Christmas Memories.



Santa Pipe



Old-Fashioned Wreath



Sewn Photoholder



Candle Cameo



Peaceful Kingdom



Christmas Treats



Night Before Christmas

Here are delightful ornaments to remind you and your friends of Christmas past. Each decorative design will bring back memories of old family traditions, or help start a new tradition.

Each ornament is designed with the exquisite care that creates a treasured keepsake and a memorable gift.

## Gifts that inspire

## Attention Collectors



Stardust Angel



Angel Bell

Celebrate the true meaning of Christmas with inspirational ornaments that capture the joy of the season.



Nativity



The new edition of the Hallmark Keepsake Ornaments Collectors Guide is hot off the press, and available through our store. Written by Clara Johnson Scroggins, a nationally renowned collector, the book includes articles on the creation and production of Keepsake ornaments, and details each ornament made by Hallmark since their debut in 1973.

MARGO'S  
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